GHRISTIAN ADAMSKY

EDUCATION

Temple University • Tyler School of Art • Philadelphia, PA Bachelor of Fine Arts • Graduation: May 2018 Graphic and Interactive Design

EXPERIENCE

Urban Apps and Maps • Philadelphia, PA Extern, Mentor and General Designer April 2015–August 2016

Responsible for the mentorship of a group of Philadelphia-area high school students through a design challenge involving rebranding the marketing materials of the Pennsylvania Ballet

Co-taught methods of researching and organizing information so that the iterative results of our design process could play a more valuable part in directing our final deliverables

Worked closely with faculty in both the business and design departments at Temple University, as well as the client in order to make collateral more appealing to younger audiences.

Blackstone Launchpad • Philadelphia, PA Student Fellow / Head of Marketing August 2014–August 2015

Responsible for the design and implementation of all marketing collateral and print materials out of the office, as well as the creation and distribution of event banners and other digital designs

Helped establish a cohesive brand and visual voice for the office on-campus through both the restraint and aid of going through radical changes in leadership and with minimal corporate direction

Developed professional, working relationships with the student entrepreneurs who utilized the LaunchPad, and helped play a part in their success through consulting and connecting them with resources

EXHIBITIONS

RECIPIENT • Faculty Choice for Best Typographic Portfolio, May 2018
PUBLISHED • PackPlay Packaging Annual, 2018
EXHIBITED • Tyler GAID Senior Packaging Show, January 2018
FIRST PLACE—WEB • Tyler GAID Restaurant Identity Show, December 2016
FINALIST • Merck Analytics Challenge, Spring 2016
HONORABLE MENTION • 2015 Data Analytics Challenge, Fall 2015

SKILLS

Adobe Creative Cloud • Illustrator, InDesign, Photoshop XHTML/CSS • Some HTML5 and CSS3
Strong eye for typographic detail